



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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A Renewal and an Expansion at 1121 Fourteenth Street

HireStrategy and Home Front Communications Extend Commitments to LEED Gold Building

(Washington, DC) Akridge is pleased to announce two recent lease transactions at 1121 Fourteenth Street, headquarters of the Society for Neuroscience (SfN). HireStrategy, a professional placement firm with offices in the building since 2008, will retain its 4,354 square feet on the sixth floor for an additional five-year term. Media relations specialist Home Front Communications will expand from its current 10,041 square feet, which includes the entire seventh floor and part of the second, to take an additional 1,609 square feet on the second floor. Home Front is expected to move into its expansion space, which includes a private balcony, in November, with a lease that runs through September 2017.

“It is always gratifying to us and the property owners to see valued Clients stay and grow in the building,” said P. Brian Connolly, Senior Vice President of Akridge. “We look forward to continuing to serve HireStrategy and Home Front, as well as SfN.”

UGL Equis’s Dan Rasmussen and Reza Ghassabeh represented Hire Strategy, while Mr. Rasmussen and Matt Siegel represented Home Front in the new lease transactions. SfN, owner of 1121 Fourteenth Street, was represented by Wil Pace and Katie Gorretta of Akridge. The 11-story, 84,000 square foot building delivered in 2005 and recently achieved LEED Gold certification. Akridge manages and leases the property.

About Akridge

Akridge is a comprehensive real estate services company that provides acquisition, development, property management, leasing, asset management, and consulting services. Since 1999, Akridge has won 11 national “best in the industry” awards for Client satisfaction from the industry’s foremost benchmarking firm, CEL & Associates. Akridge has been honored with the National Capital Business Ethics Award, presented by the Society of Financial Service Professionals, and has also been recognized as the number one ‘Best Place to Work’ in Greater Washington by the *Washington Business Journal*. For more information, please visit akridge.com.

About the Society for Neuroscience

The Society for Neuroscience (SfN) is a nonprofit membership organization of scientists and physicians who study the brain and nervous system. Since its inception in 1969, the Society has grown from 500 members to over 40,000. Today, SfN is the world’s largest organization of scientists and physicians devoted to advancing understanding of the brain and nervous system. For more information, please visit www.sfn.org.

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About HireStrategy

HireStrategy is a full-service professional staffing firm providing contract, direct hire, and executive search solutions for a diverse client base in the Washington DC area. The company has been ranked the number one staffing firm in the area, honored by Inc. magazine as one of the 500 fastest-growing firms in the country and recognized as a “Great Place to Work” by the Washington Business Journal, as well as a “Best Place to Work” by Washingtonian magazine. For more information, please visit www.hirestrategy.com.

About Home Front Communications

Home Front Communications offers strategic media consulting, video production, interactive and broadcast PR services to a diverse group of leading non-profit organizations, corporations, government agencies, and public relations firms across the nation. Founded in 1998 by communication strategists Paul Frick and Dan Sallick, the company employs a diverse staff of experienced media relations specialists, writers, producers, editors, Web designers, and developers. For more information, please visit www.homefront.tv.

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